

Rabeet Ahmed



+92-311-0846551



rabeet0846551@gmail.com



rabeetahmed.social

About Me

Father Name : Raees Ahmed
Nationality : Pakistani
Religion : Islam
Date of Birth : 08 / Dec / 2003
Address : Area 33/D - Korangi
2½ Karachi

Education

2020
MATRICULATION
Top Land School - Computer

Continue
SOFTWARE ENGINEERING
Aptech Learning Institute

Activities

- Freelancing
- Content Writing
- Fast Typing

Projects

- **Clothing Brand** mm-noor.com
using Shopify
- **Courier Management System**
using Laravel 9 (Aptech Project)
- **QuickSnacks** Recipe Website
using HTML , CSS , Javascript with API integration

Objective

To enhance my knowledge and capabilities by working in a dynamic organization that prides itself in given substantial responsibility to new talent.

Skills

- HTML , CSS , Bootstrap
- CMS Development
- PHP , Laravel
- MySQL , cPanel
- Graphics Designing
- Adobe Creative Suite

Familiar

- Search Engine Optimization
- Analytics , Marketing
- Social Media Handling
- React JS
- C# , .NET
- Microsoft Office

Experience

10 Dec 2022 - (Currently Working)
Pronto Digitals as a Web Developer

- Established multiple internal brands, including fully animated, Lead Generation, Integrations and SEO-friendly websites built using Core PHP.
- Created WordPress websites for clients, focusing on informative niche and e-commerce sites using Woo Commerce and Shopify.
- Built CMS websites using platforms such as Shopify, Framer, Square Space, and Webflow.
- Gained experience in project management, collaboration, and effective communication.

Sep 2021 - Oct 2022 (1 Year)
Tech4Minds as a Graphics & Web Designer

- Created numerous UI/UX designs and successfully transformed them into fully functional websites using HTML, CSS, and JavaScript. These websites were visually appealing, user-friendly, and optimized for optimal performance.
- Conducted SEO audits to identify areas of improvement and implemented website optimization techniques. I focused on enhancing website performance, improving search engine visibility, and boosting organic traffic. Additionally, I performed website testing and quality assurance to ensure a seamless user experience and eliminate any potential issues.
- Oversaw monthly graphic design projects, creating captivating visuals for social media. Analyzed keywords and strategies to boost social media engagement and reach.